



# The Truth About Inkjet Printers



When comparing inkjet printers to competitive models, there are some common myths that need to be addressed. That's why it's important to take a closer look and examine the facts.

## Fiction

- 1** The printhead on inkjet printers frequently clogs or dries out
- 2** Most offices use laser printers
- 3** Inkjet printers are designed for home use, not high-volume office applications
- 4** Inkjet printers are slow
- 5** Inkjet printouts will smear
- 6** The print quality from inkjet printers is inferior to that of laser printers

## Fact

### Most Epson® business inkjet printers feature PrecisionCore® and DURABrite® Ink technologies, which help prevent nozzle clogs

- Nozzle Verification Technology, the built-in sensing technology found in the printhead of Epson inkjet printers, monitors nozzle health and automatically detects and adjusts printhead performance

### In 2018, 66% of office printer units shipped out were inkjet printers<sup>1</sup>

- The IDC projects that 71% of office printers will be inkjet printers by the year 2023<sup>1</sup>

### PrecisionCore printheads, featured on Epson inkjet printers, are designed to last the life of the printer, making them ideal for busy offices

- PrecisionCore, the technology that powers Epson commercial and industrial inkjet printers, is the same technology found in Epson office printers

### Epson's PrecisionCore Heat-Free Technology™ enables a fast First Page Out Time (FPOT) and fast First Set Out Time (FSOT)

- Practically no warmup time required to start printing

### Epson DURABrite instant-dry inks are formulated for truly touchable prints right out of the printer

- All-pigment ink, designed for high-speed print jobs

### PrecisionCore printheads deliver remarkable color and crisp, bold text

- DURABrite pigment ink, used in Epson inkjet printers, provides extra-sharp text and vivid color graphics, even on plain paper

For more information visit us at [epson.com/business-printers](https://www.epson.com/business-printers)

<sup>1</sup> Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, IDC Worldwide Quarterly Large Format Printer Tracker, IDC U.S. Production Page Volume by Application Forecast, 2018–2022